

A man with a camera and backpack stands on a rocky cliff, looking out over a vast landscape. The scene features a large body of water (a lake or reservoir) nestled in a valley, surrounded by rugged, layered mountains. The lighting suggests a golden hour, with warm sunlight illuminating the scene. The text "DESTINATION SOUTH AFRICA" is overlaid in large, white, sans-serif capital letters across the center of the image.

DESTINATION SOUTH AFRICA

SOUTH AFRICA | TRAVELLER'S MAP

South Africa is the 25th largest country in the world at 1,221,037 km².

ZIMBABWE



THIS MAP IS AN ARTISTIC REPRESENTATION AND IS NOT TO SCALE.



South Africa

Inspiring new ways

OUR NATURAL WONDER



There's also Table Mountain, which was recently voted one of the New 7 Natural Wonders of the World.



WHAT SETS US APART?

SAFARI

SCENIC BEAUTY

COASTAL BEACH

ACTIVE ADVENTURE

CITY LIFESTYLE

CULTURAL

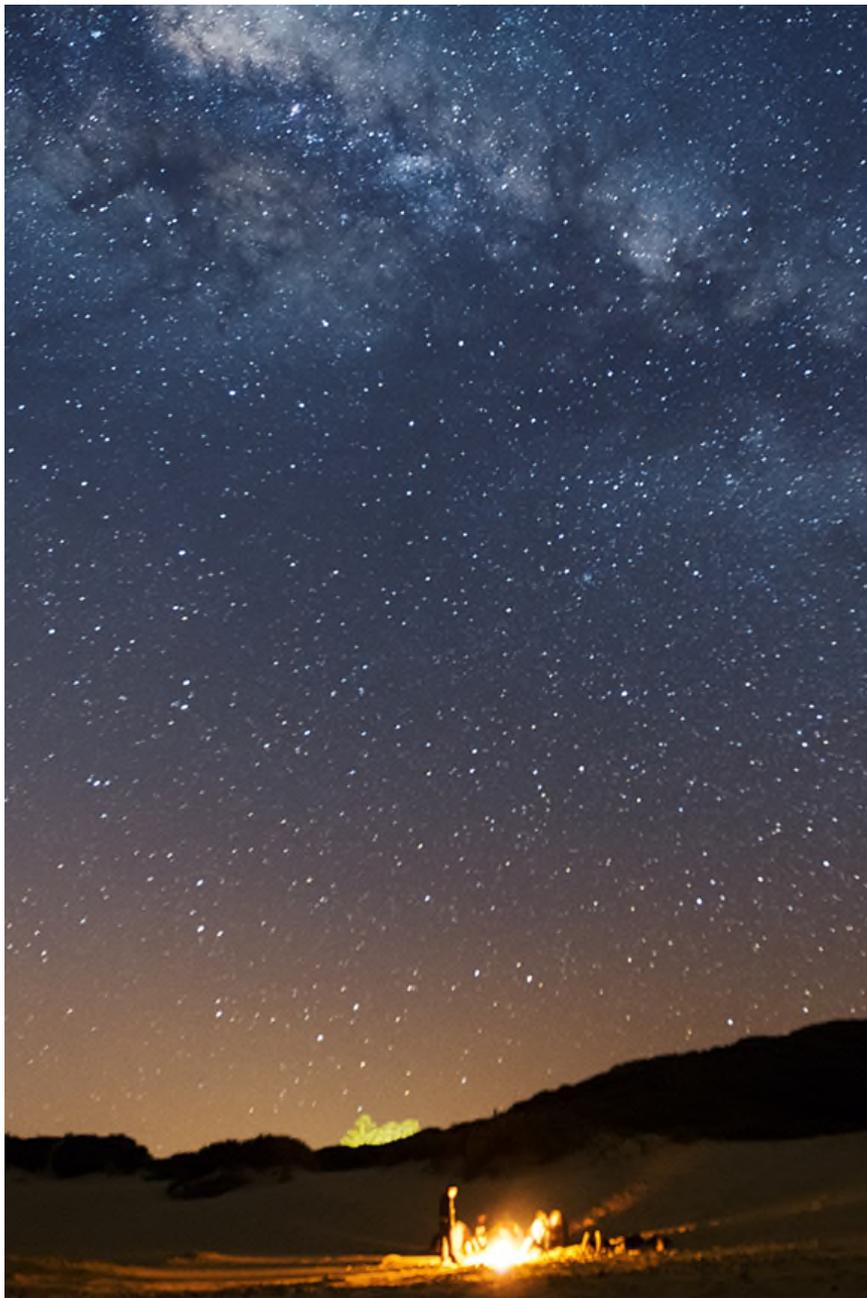


AMAZING SAFARI

Experience an untouched world of perfect hushed silences and raw wildlife moments.

Your journey into the soul of Africa starts when you first hear the roar of a lion echoing in the distance or feel the ground tremble as a herd of giant elephants cross right in front of you. It's those early hushed silences at sunrise, when you see the wild come to life at a busy waterhole, or spot the bright eyes of a leopard in a tree at sunset. This place is yours to explore with any kind of safari through bushveld, deserts, forests, wetlands, rivers and even beaches. And, with perfect days ending in the comfort of luxury lodges or campfire stories under a million stars, you can't help feeling like you never want to leave.





See where breathtaking nature stretches out in every direction to horizons that never end.

Travel in any direction in South Africa, and see a country shift and change before your eyes. Let us introduce you to our places of wonder, from the mind-blowing peaks of the Drakensberg Mountains to our flat-topped world wonder, Table Mountain. Stand at the top of the amazing Blyde River Canyon or see the place where millions of daisies burst into life in the desert. Stroll along beaches that never end, hike up ancient hills and through forests older than time, or wake up to bushveld views that make time stop. No matter where you are in scenic South Africa, every day ends with a perfect horizon to look out on.



MAKING A SCENE

Simply put, every part of South Africa is decorated with unique views like these. It's enough to leave locals speechless, let alone international visitors.





THE “MUST SEE” LIST

Amongst all the mind-blowing attractions around South Africa, these scenic adventures are at the top of the list:

- Panorama Route in Mpumalanga: Blyde River Canyon and God’s Window
- Table Mountain and the Wine Route
- The Karoo / Namaqualand Daisies
- The Garden Route
- Drakensberg Mountain Range





BEAUTIFUL BEACHES

Free your imagination and let the waves lift your soul, all along our sun-soaked coast.

South Africa's 2700km coast is where Blue Flag beaches lure you into staying all day, the freshest flavours of the sea are piled onto your plate at beachside restaurants and the folklore of fishing communities colour everyday conversations. It's a world of adventure and natural wonder traced by famous hiking trails through forests, wetlands, secret beaches and ancient eco-systems that go on with life the way they always have. Come experience beach days that feel like they should never end and the finest beachside hotels to spoil you when they eventually do. South Africa's sun-soaked coast lies ready, all-year round, to share its secrets, adventures and lazy days with you.



THE BEST OF THE BEST BY THE SEA

From seaside sundowners to secluded strolls with only the waves for company, these are the coastal experiences not to be missed.

- Surf in Jeffreys Bay
- Dive with the Great White shark
- The Garden Route
- The Hole in the Wall
- Spend a day in Camps Bay
- Whale watching
- Swim with the penguins on Boulders Beach





ACTIVE

ADVENTURE

Free the adventurous spirit within. Come play!

Stare straight into the eyes of an enormous Great White shark, with only a cage between you. Feel every sense explode into life as you bungee from the spectacular Bloukrans Bridge, or hold on tight for a white-knuckled, white-water ride down famous rivers. Get your hiking boots for a week and explore the Otter Trail, or take on Table Mountain for a view of Cape Town that will stay with you forever. From skydiving, quad biking, windsurfing, treetop zip lining, international cycle races and sporting events to relaxing strolls along perfect promenades and even a quiet game of golf - there's no shortage of adventures here, in some of the world's most beautiful settings.



TOP OF THE ADVENTURER'S LIST

Whether you're after exhilarating moments or a relaxing new hobby, these are some of South Africa's most popular action and outdoor activities:

- The world's highest commercial bridge bungee at Bloukrans Bridge
- Moses Mabhida Stadium Big Rush Big Swing
- Dive with the Great Whites
- Raft down the Orange River
- Go abseiling in Knysna's Storms River Gorge
- Surfing in Jeffreys Bay
- Horse riding
- Walk the Otter Trail





CITY LIFESTYLE

Meet the Rainbow Nation in buzzing cities bursting with colour and life.

Come meet the locals in Joburg for a breakfast to remember at a trendy weekend market, or for a sundowner at a buzzing rooftop bar overlooking the City of Gold. Hop down to Cape Town and get lost in the flavours, picture-perfect views and a laidback lifestyle in one of the world's favourite cities. Then go to where beach life is a way of life, and tropical sun-soaked days end with beachside cocktails in Durban; or just feel right at home and hang out in P.E., home to the big 7. Come let the urban South Africans be your guide to all the hot spots, dance spots, taste experiences and best-kept secrets in the cities they love.





EXPLORE OUR UNIQUE HISTORY

Our story is told in many historical sites and museums around the country, and expressed today in rich cultural traditions, food, music and a vibrant urban culture.





UNMISSABLE STOPS ON THE CULTURAL JOURNEY

If you want to meet South Africa's past face to face, to be humbled by amazing human stories that have inspired the world, or to meet the real South Africans of today, these are the places not to be missed:



- Apartheid Museum
- Cradle of Humankind
- Robben Island
- Battle Field Tours
- Nelson Mandela Capture Site
- Vilakazi Street
- Bo-Kaap Cape Malay Houses
- Durban Indian Culture
- Mandela's Journey



CELEBRATE THE SOUTH AFRICAN WAY

Get areal feel for South African culture and join us for some of our most exciting, cherished and fun-filled events on the social and cultural calendar



TOURISM STATS

South Africa attracts millions of tourists every year to experience a unique and authentic South African holiday or business trip in the comfort of world-class hospitality and tourism infrastructure.

2016 **7** M

Arrivals year to date end.

INDIAN OCEAN ISLANDS

- 18 158 arrivals
- **21.9%** up from 2015
- CAGR 14-16: **11.5%**

EUROPE

- 920 706 arrivals
- **16.0%** up from 2015
- CAGR 14-16: **4.8%**

NORTH AMERICA

- 267 493 arrivals
- **17.9%** up from 2015
- CAGR 14-16: **4.2%**

ASIA

- 219 135 arrivals
- **41.2%** up from 2015
- CAGR 14-16: **5.5%**

MIDDLE EAST

- 47 395 arrivals
- **39.6%** up from 2015
- CAGR 14-16: **14.3%**

CENTRAL & SOUTH AMERICA

- 37 920 arrivals
- **19.0%** up from 2015
- CAGR 14-16: **-9.3%**

AFRICA

- 5 025 136 arrivals
- **13.4%** up from 2015
- CAGR 14-16: **2.9%**

AUSTRALASIA

- 81 821 arrivals
- **11.8%** up from 2015
- CAGR 14-16: **1.0%**

GRAND TOTAL

- 6 625 141 arrivals
- **14.8%** up from 2015
- CAGR 14-16: **3.3%**

Tourist arrivals grew by 14.8% in first eight months of 2016 to record close to 7 million arrivals



VISA

Citizens from many countries are exempt from needing a visa to visit SA. You can check the list of countries on the Department of Home Affairs website: www.home-affairs.gov.za

Those who need visas can contact South Africa's local consular offices - a list of all the offices and websites can be obtained from www.dirco.gov.za.



ARE THERE ANY HEALTH RISKS?

Malaria: Many of the main tourist areas are malaria-free, so you need not worry at all. However, the Kruger National Park, the Lowveld of Mpumalanga and Limpopo, and the northern part of KwaZulu-Natal do pose a malaria risk in the summer months. Visitors to these areas are urged to visit a travel clinic and take anti-malarial tablets that are easily available globally. Most of South Africa is actually malaria free.

Yellow Fever: No inoculation is required for most visitors travelling to South Africa. However if you are travelling from one of the countries listed below a vaccination certificate is required for entry:

Angola, Argentina, Benin, Bolivia, Brazil, Burkina Faso, Burundi, Cameroon, Central African Republic, Chad, Colombia, Guinea-Bissau, Congo, Côte d'Ivoire, Democratic Republic of the Congo, Ecuador, Equatorial Guinea, Ethiopia, French Guyana, Gabon, Gambia, Ghana, Guinea, Guyana, Kenya, Liberia, Mali, Mauritania, Niger, Nigeria, Panama, Paraguay, Peru, Rwanda, Senegal, Sierra Leone, Sudan, Suriname, Togo, Trinidad and Tobago, Uganda, and Venezuela.

GETTING AROUND?

We have lots of ways to get around the country - from Uber to the Gautrain and the luxurious Rovos Rail and Blue train. There is something for each budget.

				
Flights	Charters	Hire car/Taxi	Train	City Tour bus, JHB, CPT and DBN



VALUE FOR MONEY

ATMs are open 24/7, 365 days a year.

Major credit cards can be used in South Africa, with American Express and Diners Club enjoying less universal acceptance than MasterCard and Visa.

All South Africans pay Value Added Tax (VAT) as it is included in the price of most goods and services. It is currently set at 14%.



BIG MAC INDEX

South African Rand

**USA \$
(equivalent in dollar)**

Big Mac	R 25.50	\$ 1.85
Domestic Return Flight (JHB/CPT)	R 2 500	\$ 181
Three course steak dinner incl wine per person	R 375	\$ 27
A pint of beer	R 45	\$ 3.20
Overnight accomodation in 3* establishment	R 1000	\$ 72.40
Gautrain ticket return (airport - Sandton)	R 302	\$ 21.85

** Dollar value to fluctuate in markets depending on exchange rate

** Convert to the in-market currency where this will be presented



When to go

Winter runs from roughly June through August. This is dry season for most of the country; grass and bush cover are minimal and animals are easier to spot. Days are pleasantly warm with highs around 24°C, but nights are often cold with temperatures below 15°C.

Spring (September to November), features great weather for travellers.

Summer starts in December and runs through March. It's hot - temperatures can reach 38°C - but the landscape is green and lush.

Summer (Dec-Feb)

Winter (June-Aug)

	Summer (Dec-Feb)	Winter (June-Aug)
Cape Town	27	18
Johannesburg	25	16
Durban	28	23
Kruger National Park	32	26

*degrees celsius



GREAT!

LETS GET PACKING

Given our moderate climate, you'll be comfortable during the summer months in light, summer-weight clothes most of the time.

If you're visiting in winter, pack warm clothes, including a fleece, as it can get nippy in the mornings and at night.

THANK YOU